



## MERCHANDISER SEASONAL

**PROGRESSION OF SUPERVISORS:** Garden Ready Sales Manager (GRSM), Director of Sales & Marketing., Managing Director, Vice President, President

**JOB SUMMARY:** Set up and maintain product displays, assist store personnel and their customers, meet individual store and program goals, report inventory levels and other information relevant to product displays.

### **ESSENTIAL FUNCTIONS:**

1. Responsible for setting up and maintaining creative product displays, Point of Purchase marketing materials and plant inventory.
2. Responsible for coordinating & performing training sessions with the store personnel.
3. Responsible for reporting regularly to GRSM regarding issues, inventory levels of plants & hard good items, dumped product and sales information.
4. Responsible for in-store presentations and assisting garden center staff & customers.
5. Meet established goals for stores & program.
6. Drive to and from assigned locations.
7. Report any change to your license status to GRSM.

### **ESSENTIAL SKILLS:**

1. Accurately uses time clock to change jobs and track job code data.
2. Safely drive a minimum of 60-100 miles daily.
3. Demonstrate excellent customer care with each interaction by supporting the Four Star Mission Statement which emphasizes the customer-first focus.
4. Represent the company in a professional and courteous manner. Communicates tactfully, courteously and diplomatically with customers.
5. Self-educate and attend training sessions in order to maintain a high level of knowledge on all Four Star and Proven Winner plants and programs.

### **ESSENTIAL WORK HABITS:**

1. Effectively follow written and verbal procedures to accurately track and record inventory numbers and “dumped” plant material.
2. Effectively work with other team members as needed to meet deadlines and goals.
3. Work overtime & evenings as needed or assigned.
4. Work every weekend in April & May as needed or assigned.
5. Communicates effectively with supervisors and employees resulting in positive morale and minimal conflict



Four Star Greenhouse | Incredible Plants. Inspired Solutions.

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**QUALIFICATIONS:**

- 1. Must have a valid driver's license.**
- 2. Must have a driving record that meets Company criteria.**
- 3. Retail experience a plus.**

**PHYSICAL ASPECTS:**

- 1. Must be able to lift up to 30 pounds**
- 2. Must be able to unload 6 foot plant racks & displays which includes repeatedly bending over, reaching above head, etc.**
- 3. Must be able to work in a hot environment where temperatures can exceed 100 degrees**
- 4. Portions of the day spent sitting behind the wheel of a vehicle.**