In a world of infinite choices, consumers can be overwhelmed by the pace of innovation. This can leave growers and retailers unsure of which new varieties consumers will be most excited about. Our mission is building consumer confidence and success. We work closely with our breeding partners to screen for key grower criteria through a rigorous selection process, to ensure varieties with exceptional retail performance. Our proven, nationwide trialing program has yielded a robust group of introductions for 2019. We’ve added exciting new colors and patterns as well as innovative new classes, which consumers demand and growers expect us to bring to market.

Josh Miller
New Product Development Manager

Angelface® Cascade Blue
Angelonia
Ideal for hanging baskets, these large, deep blue cascading flowers mingle well in combinations, are drought-tolerant and bloom vigorously all season long.

Angelface® Cascade Pink
Angelonia
Big pink blooms expand this series, which mixes well with other sun-loving and heat-tolerant varieties in combinations and containers.

Angelface® Steel Blue
Angelonia
This gorgeous color expansion mixes well in soft-hued recipes and with other Angelface® varieties, offering strong heat, humidity and drought tolerance.

Must-have Variety!
Angelface® Cascade White
Angelonia
Versatile and perfect for summer recipes and hanging baskets, Cascade White is here to blend into and brighten combinations throughout the season.

Must-have Variety!
Lady Godiva™ Yellow
Calendula
Reinvented for all-season performance, these double flowers have greatly reduced seed set, are very cold-tolerant and have increased heat tolerance.
**Superbells® Cardinal Star™**
Calibrachoa

These red Calibrachoa are highlighted by a yellow star pattern, blooming with abundant flower coverage.

**Superbells® Double Chiffon**
Calibrachoa

Fully double, soft lemon-yellow blooms are early to flower on this strong performer, adding color expansion to the Superbells® Double line.

**Superbells® Doublette Love Swept™**
Calibrachoa

Double blooms laced with an enchanting, picotee edge offer a more compact habit that’s perfect for Grande™ production.

**Superbells® Holy Smokes!™**
Calibrachoa

Cool lavender and white speckled, star-patterned flowers with a yellow throat blossom early and grow in large, abundant cascades.

**Superbells® Holy Cow!™**
Calibrachoa

Cascading and abundant, these speckled pink and white, star-patterned blooms dazzle in hanging baskets, combinations and monocultures.

**Superbells® Tangerine Punch™**
Calibrachoa

Like glowing embers, these warm tangerine-orange flowers with a dark red eye are a tangy replacement for last season’s Apricot Punch™.
Must-have Variety!

**Diamond Mountain™**
*Euphorbia*

A perfect addition for most vigorous recipes, this super-sized, high-vigor *Euphorbia* pairs well with other vigorous varieties, including Supertunia Vista®.

**Truffula™ Pink**
*Gomphrena*

Invulnerable to extreme heat and humidity, this *Gomphrena*‘s fluffy, hot-pink cotton ball blooms and large, bushy habit stay taut all summer.

**Hippo® Pink**
*Hypoestes*

Bringing a soft, cherry pink to enliven shady spaces, this super-sized vegetative variety is suitable for both indoor and outdoor decorating.

**Sweet Caroline Kiwi**
*Ipomoea*

With ideal habit for Grande™ production, Kiwi’s dissected foliage, excellent branching and superior color retention in full sun makes it a vibrant addition to sun- or shade-loving combinations.

**Bright Lights™ Pink**
*Osteospermum*

Brighten up spring holiday promos and recipes with this exclusive pink *Osteospermum*, which boasts superior cold and heat tolerance.

**Hippo® White**
*Hypoestes*

Eye-catching white polka-dotted foliage is the brightest addition to this versatile series, illuminating shady areas both inside and outside.
Must-have Variety!

**Supertunia® Blue Skies**
*Petunia*

Superior heat tolerance and early, abundant flowering make these well-branched, silvery-blue Petunias a solid choice for containers, combinations and landscapes.

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Must-have Variety!

**Supertunia Vista® Paradise**
*Petunia*

A hot new color for the vigorous Vista® series, watermelon-pink Paradise is outstanding in the landscape, with flowers blanketing over spreading foliage all season.

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**Supertunia® White Charm**
*Petunia*

Bright, pure white flowers expand the Supertunia® Charm series. With great heat and humidity tolerance, these are prolific plants in the landscape.

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Must-have Variety!

**Supertunia Vista® Paradise**
*Petunia*

Growing brighter with more sun, the yellow to chartreuse ‘Golden Delicious’ is an outstanding accent of vertical foliage for any garden.

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**Whirlwind® Pink**
*Scaevola*

Improved vigor and branching allow this plant’s pink, fanning blooms to show off while exhibiting extreme heat, humidity and drought tolerance.

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**Rockin’® Fuchsia**
*Salvia*

Breakthrough new color and habit make this Salvia an exciting choice for growers, contrasting large fuchsia flowers against dark, compact foliage.
**New Proven Winners® Annuals**

**Must-have Variety!**

**ColorBlaze® Chocolate Drop**
*Solenostemon*

Proven to have strong sell-through with gorgeous green and burgundy foliage, this plant is excellent in hanging baskets and wide spreading in the landscape.

**ColorBlaze® Golden Dreams™**
*Solenostemon*

Dynamic, serrated foliage of radiant yellow and red venation forms a robust mound with reduced blooming.

**ColorBlaze® Rediculous™**
*Solenostemon*

Garnet-red scalloped foliage will form a hearty, well-branched clump, bringing spectacular color to landscapes and containers that you have to see to believe.

**ColorBlaze® Royale Cherry Brandy™**
*Solenostemon*

Easy-to-grow with no pinching or PGRs required, this compact, tightly branched *Solenostemon* grows rich, velvety, ruby-red foliage.

**ColorBlaze® Sedona Sunset™**
*Solenostemon*

Radiating a richer, truer orange, the foliage of this plant offers increased resistance to powdery mildew and thrives in both sun and shade.

**ColorBlaze® Sedona Sunset™**
*Solenostemon*

Wide spreading, tricolor pink, green and yellow foliage makes Strawberry Drop a festive choice and an excellent addition to hanging baskets.

**ColorBlaze® Strawberry Drop**
*Solenostemon*

Wide spreading, tricolor pink, green and yellow foliage makes Strawberry Drop a festive choice and an excellent addition to hanging baskets.

**ColorBlaze® Torchlight™**
*Solenostemon*

The radiating burgundy and magenta foliage of Torchlight™ develops bright green edges in summer and extends into fall.
Superbena® Raspberry
Verbena
Large clusters of raspberry-pink flowers are bred to bloom early against attractive foliage with exceptional resistance to powdery mildew.

Superbena® Red
Verbena
Marked by improved branching and vigor with a true red color, this powdery mildew-resistant variety improves upon Royale Red this year.

Superbena® Scarlet Star
Verbena
Bunches of large, scarlet red flowers with a white eye bloom early and abundantly over foliage with exceptional disease resistance.

Superbena® Whitewout™
Verbena
Extreme resistance to powdery mildew and larger, white flowers make Whitewout™ a garden must-have, perfectly matched to Violet Ice in timing, habit and vigor.
Improved for 2019
Proven Winners® Improved Annuals

The research into better plants doesn’t stop with new introductions. Every year, Proven Winners® looks at many best selling varieties to see what characteristics can be improved. This means an investment in time and trialing. It results in plants that may have significant improvements in branching, flower coverage, heat tolerance, growing habit, color quality or sustained performance throughout the season.

These improvements benefit both growers and retailers when consumers ultimately have more success in their home gardens. That success is good for everyone in our industry.

Josh Miller
New Product Development Manager

Must-have Variety!
Angelface® Blue Improved
Angelonia

This top-seller has an improved floral presentation on well-branched, upright stems that mix well with other Angelface® varieties.

Superbells® Evening Star™ Improved
Calibrachoa

Evening Star™ now shines brighter with an extended star pattern and improved purple color, adding excellent flower coverage to containers and monocultures.

Sweet Caroline Raven Improved
Ipomoea

Deep purple color with better vigor and rooting are among this season’s upgrades to this elegant, spreading Ipomoea.

Angelface® Wedgwood Blue Improved
Angelonia

Improved floral presentation on more upright stems allows this classic blue flower to shine in combinations and landscapes.

Luscious® Citrus Blend™ Improved
Lantana

A greatly improved floral display in Grande™ with low to no seed set. Show off Citrus Blend’s already stunning red, orange and yellow ombré blooms.
The search for exceptional fruits, herbs and vegetables that are worthy of the Proven Winners name has spanned nearly a decade. We have trialed, tasted and rejected countless candidates; all to bring you the perfect plants.

We’re happy to present you with some of the most innovative edibles in the world, including the first downy mildew-resistant Italian sweet basil, and a tomato so outstanding it’s already been featured on the cover of Science magazine!

Kevin Hurd
Proven Winners Director of New Products

Introducing
Proven Harvest™
New for 2019
Proven Winners® Perennials

- **FALL IN LOVE™ ‘Sweetly’**
  - Anemone
- **DOLCE® ‘Apple Twist’**
  - Heuchera
- **DOLCE® ‘Cherry Truffles’**
  - Heuchera
- **DOLCE® ‘Spearmin’**
  - Heuchera
- **DOLCE® ‘Wildberry’**
  - Heuchera
- **PRIMO™ ‘Mahogany Monster’**
  - Heuchera
- **PRIMO™ ‘Peachberry Ice’**
  - Heuchera
- **SHADOWLAND® ‘Diamond Lake’**
  - Hosta
- **SHADOWLAND® ‘Etched Glass’**
  - Hosta
- **PYROMANIA™ ‘Orange Blaze’**
  - Kniphofia
- **PYROMANIA™ ‘Rocket’s Red Glare’**
  - Kniphofia
- **PYROMANIA™ ‘Solar Flare’**
  - Kniphofia
- **Cat’s Pajamas’**
  - Nepeta
- **COLOR SPIRES® ‘Indigo Girl’**
  - Salvia
- **‘Pink Profusion’**
  - Salvia

New for 2019
Proven Winners® Shrubs

- **LOW SCAPE® Mound**
  - Ageratum
- **CESKY GOLD™**
  - Betula
- **PUGSTER® Amethyst**
  - Buddleia
- **‘Aphrodite’**
  - Cercis
- **WHITE PILLAR™**
  - Hibiscus
- **CASTLE SPIRE®**
  - Ilex
- **CASTLE WALL®**
  - Ilex
- **SCENTLANDIA™**
  - Itea
- **SUMMER WINE® Black**
  - Physocarpus
- **‘Amy Cotta’**
  - Rhododendron
- **DOUBLE PLAY® DOOZIE™**
  - Spirea
- **BLOOMERANG® Dwarf Pink**
  - Syringa
- **SONIC BLOOM™ Pure Pink**
  - Weigela
Proven Winners® 2019 National Recipes

Growers and retailers find huge success in growing these dependable, in-demand combinations. This year we are offering five National Recipes that combine popular Proven Winners varieties known for their bright colors, well-branched habit and long-lasting performance. Vibrant in hanging baskets and containers, many of these beauties go on to be best sellers.

Take advantage of our national marketing program to promote these reliable and outstanding plants, and see a boost in your sales all year long.

National Recipes

Pumpkin Spice Latte

- SUNSATIA® BLOOD ORANGE™
- SUPERTUNIA® LATTE™
- SUPERBENA® Royale Plum Wine

Grand Traverse

- SUPERTUNIA® BLACK CHERRY®
- SUPERTUNIA® BORDEAUX™
- SUPERTUNIA VISTA® Fuchsia

Sparkle and Glow

- SUPERBELLS® GRAPE PUNCH™
- LAGUNA® ULTRAVIOLET™
- SUPERBENA SPARKLING® Amethyst

Irresistible

- SUPERBELLS® Yellow
- LAGUNA® ULTRAVIOLET™
- SUNSATIA® BLOOD ORANGE™

Strawberry Sauce

- SUPERBELLS® STRAWBERRY PUNCH™
- LAGUNA® White
- SUPERBENA® Royale Romance

All of these recipes are available as Bundled Kit Combinations.
Plants of the Year

National Plant of the Year Program
This year we are expanding our selections in the National Plant of the Year program due to the popularity and success of the previous years. Supported by Proven Winners® marketing and its own website, www.nationalplantoftheyear.com, this program helps growers and retailers promote outstanding plants to the home gardener.