Companies that market and sell directly to gardeners are always challenged with creating an original experience with their product assortment. Our new arrivals offer the balance and versatility to keep your assortment fresh with new colors that will add sales, a new take on an iconic garden genera and additions to our vegetable line. In 2020, these new varieties will give gardeners what they are looking for, whether it’s a ton of color to admire at close range or a low-maintenance beast for a tough landscape. They offer the versatility to support the evolving plant needs of all your customers.

Josh Miller  
New Product Development Manager

“Our new arrivals keep your assortment fresh.”
New for 2020
Proven Winners® Annuals

Campfire® Flame
Bidens
Densely mounded, more compact habit with improved powdery mildew resistance.

Goldilocks Rocks®
Bidens
Mixing well with other medium-vigor varieties in recipes, the improved genetics of these Bidens produce larger, sunfast, true yellow flowers.
Heart to Heart™ series
Caladium

Tropical plants are trending strongly in the market, so it’s the perfect time to bring Caladiums into your product lineup. Breakthroughs in breeding have resulted in new color patterns and shapes, increased disease resistance and sun tolerance, and season-long color. Growers will appreciate bulbs arriving painted and de-eyed for easier production and a better habit.

All Heart to Heart™ Caladiums automatically ship with our white branded container.
Heart to Heart™ ‘Blushing Bride’

HEART TO HEART™
‘Blushing Bride’

HEART TO HEART™
‘Caribbean Coral’

HEART TO HEART™
‘Chinook’

HEART TO HEART™
‘Heart and Soul’

HEART TO HEART™
‘Heart’s Delight’

HEART TO HEART™
‘Scarlet Flame’

HEART TO HEART™
‘Splash of Wine’

HEART TO HEART™
Tickle Me Pink

HEART TO HEART™
VA VA VIOLET™

HEART TO HEART™
White Wonder

Heart to Heart™ ‘Blushing Bride’
Superbells® Blackcurrant Punch™
Calibrachoa

This new variation on Blackberry Punch™ is a real knockout. It has excellent disease resistance, an early bloom time, large, visible flowers, a dense habit and vivid coloration.

Superbells® Watermelon Punch™
Calibrachoa

Larger, more brightly colored flowers make a juicy favorite even better for an easy swap out for Coralberry Punch™ in recipes.
Superbells® Tabletop™ series
Calibrachoa

Requiring less water, these tightly branched, early blooming Calibrachoa are ideal for smaller containers. Additionally, they need less deadheading than other compact market varieties.

Superbells® Tabletop™ Blue

Superbells® Tabletop™ White

Superbells® Tabletop™ Red
New for 2020
Proven Winners® Annuals

Superbells® Double series
Calibrachoa

Rounding out the rainbow in three new colors with fully double blossoms, these new Superbells® flower on robust, well-branched plants early in the season.

Superbells® Double Blue

Superbells® Double Amber

Superbells® Double Orange
Essential!

Superbells® Dreamsicle®
Calibrachoa

New genetics have improved the flowering and habit on this variety. Larger, more vivid flowers bloom earlier on a tighter, better branched structure.

Superbells® Honeyberry™
Calibrachoa

Vigorous home gardener performance with large flowers that appear early in a trending color for pastel or vintage style recipes.
New for 2020
Proven Winners® Annuals

Silver Falls™
Dichondra

Small, metallic leaves on long, silvery stems flow like a waterfall and glisten in the summer sun, making this an essential spiller for combinations.

Diamond Snow™
Euphorbia

To make our double-flowered Euphorbia easier for growers to use in recipes, we’ve replaced Diamond Delight® with this sturdier selection, whose habit and vigor are like Diamond Frost®.

Suncredible™ Yellow
Helianthus

Powdery mildew resistant, this Helianthus has everblooming sunflowers covering a bushy habit, summer through fall.
**Essential!**

**Heat It Up™ series**

**Gaillardia**

Produced vegetatively, both colors are more vigorous and uniform with increased disease resistance. Being earlier to flower adds to the extremely long bloom time.

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**Rockapulco® Orange**

**Impatiens**

Flashy orange, double blossoms that resemble miniature roses appear prolifically from spring to frost, and there is no deadheading.
New for 2020
Proven Winners® Annuals

Sweet Caroline Red Hawk™
Ipomoea
Featuring richer red color with superior color retention in full sun, improved vigor and rooting, and a more mounding habit, this new cultivar behaves well in recipes.

Patti’s Pink™
Isotoma (Laurentia)
The perfect companion to Beth’s Blue®, Patti’s Pink™ has the same look but with slightly larger, pink flowers for a unique accent plant, or drift of color in the landscape’s mass planting.
Luscious® Goldengate™
*Lantana*
With no seed set, this large, densely branched, upright *Lantana* blooms all season with golden yellow flowers that don’t need deadheading.

**Aromance™ Pink**
*Nemesia*
Large, intensely fragrant, bright pink flowers appear early and hold up through the summer heat and rain.

**Sunsatia® Cranberry Red**
*Nemesia*
With greater flower coverage, neater habit and sunfast color, this improved Sunsatia® matches Sunsatia® Blood Orange™ for vigor and habit.
New for 2020
Proven Winners® Annuals

**Bright Lights™ series**
*Osteospermum*

Beautiful daisies bloom early and last long into the season due to increased cold and heat tolerance.

**Bright Lights™ Berry Rose**

**Bright Lights™ Purple**

**Bright Lights™ White**
With breakthrough breeding, it is easy for all regions of growers to produce these extra-large flowers without supplemental lighting.
New for 2020
Proven Winners® Annuals

Supertunia® Raspberry Rush™

Petunia

Destined to be a top seller, this dynamite Supertunia® has major impulse appeal. Raspberry-pink and white patterned blooms flower early and last all season without deadheading.

Supertunia® Sharon

Petunia

Supertunia® Sharon is the best double-flowered Petunia we’ve trialed. A self-cleaning nature allows the plant to avoid botrytis issues and deliver phenomenal garden performance all season.
Supertunia Vista® Snowdrift™

Everything you love about Bubblegum® but in snow white. Huge, vigorous, wide spreading plants are blanketed in self-cleaning flowers early in the season.

Supertunia® Mini Vista Indigo

An improved performer in containers and landscapes with a dense, rounded habit, this Mini Vista blooms early with dark indigo flowers that transition through stunning purple hues.

Charms become Mini Vistas

You’ve always known these charming Petunias to be great performers, but now their new name will remind you that they are a favorite Vista variety. Supertunia® Mini Vistas offer the same vibrant colors and long-lasting garden performance as the landscape series, only on a smaller profile. These diminutive darlings bloom all season.
New for 2020
Proven Winners® Annuals

Mojave® series
Portulaca

Much larger, showier flowers sprout above the foliage for better color impact on these improved warm-climate, drought-resistant plants.

Mojave® Fuchsia

Mojave® Red

Essential!
Rockin™ Blue Suede Shoes™
Salvia

Like our other Rockin™ hybrids, this is a refined, well-branched plant with extraordinary crisp blue flowers that pop against black calyces.
Unplugged™ So Blue™  
*Salvia*

Smaller than Playin’ The Blues®, this cultivar is easier to include in upright container recipes. True blue flower spikes appear prolifically all season on well-proportioned plants.

Whirlwind® Blue  
*Scaevola*

This new benchmark in *Scaevola* breeding retains its excellent vigor, but now with improved branching and flower coverage.

ColorBlaze® series  
*Solenostemon*

A new frilled sub-series, Wicked™ has rich colors with a full habit and good downy mildew resistance. Like all ColorBlaze®, they bloom very late or not at all, extending its garden performance.
New for 2020
Proven Winners® Annuals

Snowstorm® series
Sutera

This series has improved spring and summer flowering performance and larger flowers. The plants display noticeably improved vigor, heat tolerance and a rounder habit.

Snowstorm® Blue
Snowstorm® Pink
Snowstorm® Glacier Blue™
Snowstorm® Rose
Snowstorm® Snow Globe®
Superbena Sparkling® series
Verbena

Screened and selected for improved, exceptional resistance to powdery mildew, these trial manager favorites have large clusters of bicolor flowers that appear early and continue all season.
New for 2020
Proven Winners® Annuals

SUNPATIENS®
Compact Blush Pink
Impatiens

SUNPATIENS®
Compact Deep Rose
Impatiens

SUNPATIENS®
Compact Fire Red
Impatiens

SUNPATIENS®
Compact Neon Pink
Impatiens

SUNPATIENS®
Compact Orange
Impatiens

SUNPATIENS®
Compact Orchid
Impatiens

SUNPATIENS®
Compact Pink Candy
Impatiens

SUNPATIENS®
Compact Purple
Impatiens

SUNPATIENS®
Compact Royal Magenta
Impatiens

SUNPATIENS®
Compact Tropical Rose
Impatiens

SUNPATIENS®
Compact White
Impatiens
Proud to Promote the Best Genetics

Our #1 goal is to bring to market the very best performing plants with tried and true genetics under the Proven Winners® name. Most of the time, you’ll find our varieties to be exclusive to our brand but sometimes an existing series is just too good to pass up. SunPatiens® fit that model. These outstanding Impatiens have proven to deliver a consistently exemplary performance for everyone from the grower to the home gardener.

Offer your customers SunPatiens through our brand, and discover the unparalleled power of Proven Winners consumer marketing. No other company comes close to our reach and influence. We drum up excitement for SunPatiens with our far-reaching, multi-media marketing campaign. Get ready to meet the demand!

SUNPATIENS®
Compact Tropical Rose
New for 2020
Proven Selections® Annuals

- **FUNKY® Scarlet**
  Begonia

- **NONSTOP® Orange Improved**
  Begonia

- **NONSTOP® Yellow Improved**
  Begonia

- **SENETTI® Radiant Purple**
  Pericallis
  A Four Star Exclusive

- **SOIREE KAWAII® Light Purple**
  Vinca (Catharanthus)

- **SOIREE KAWAII® Pink**
  Vinca (Catharanthus)

- **SOIREE KAWAII® Red Shades**
  Vinca (Catharanthus)

- **SOIREE KAWAII® White Peppermint**
  Vinca (Catharanthus)

**SOIREE KAWAII® Red Shades**
Fire Away™ Hot and Heavy
Pepper (Capsicum)

This compact hot pepper packs a sweet and spicy punch into attractively colorful fruits that start green, then mature through yellow, orange and red shades. Strong resistance to Blossom End Rot adds to the appeal of the first Proven Harvest™ pepper.

Tempting Tomatoes™
Goodhearted™
Tomato (Lycopersicon)

A flavorful heart-shaped tomato best suited to growing in upright containers and hanging baskets. Juicy fruits appear abundantly on sturdy plants and are extra-sweet.
**New for 2020**
Proven Winners® Perennials

- **‘Firefly Amethyst’**
  Achillea

- **‘Firefly Diamond’**
  Achillea

- **‘Firefly Sunshine’**
  Achillea

- **‘Crested Surf’**
  Athyrium

- **‘Queen of Hearts’**
  Brunnera

- **‘Pink Diamonds’**
  Dicentra

- **‘Opening Act Pink-a-Dot’**
  Phlox

- **‘Opening Act Ultrapink’**
  Phlox

**New for 2020**
Proven Winners® Perennials

- **‘Crested Surf’**

- **‘Opening Act Pink-a-Dot’**
New for 2020
Proven Winners® Shrubs

SPRINTER®
Buxus

WINECRAFT GOLD™
Cotinus

Magenta CHIFFON®
Hibiscus

TUFF STUFF AH-HA®
Hydrangea

CASTLE KEEP™
Ilex

RINGO™
Rosa

BLOOMERANG® Dwarf Purple
Syringa

MY MONET PURPLE EFFECT™
Weigela

SPRINTER®
Premium 1 Gallon